

# Diaspora Radio



## *Connect With Your Community*

*Contact us at:*

Diaspora Radio

New York's Talk & Inspirational Music Station

26 Court Street, Suite 701

Brooklyn, New York 11242

Tel: 718-771-0988

*Visit:* [www.diasporaradio.com](http://www.diasporaradio.com)

More than 20 Years of Experience  
in the Diaspora & Christian Community

## WHO IS THE DIASPORA TALK & INSPIRATIONAL MUSIC RADIO ADVERTISER?



- ✓ ACCOUNTANTS
- ✓ AUTO DEALERS
- ✓ CHRISTIAN BOOKSTORES
- ✓ COLLEGES
- ✓ INSURANCE BROKERS
- ✓ LAWYERS
- ✓ MUSIC STORES
- ✓ REALTORS
- ✓ RESTAURANTS
- ✓ RETAILERS
- ✓ SCHOOLS & DAYCARE CENTERS
- ✓ TAX SPECIALISTS
- ✓ THEATERS
- ✓ TRAVEL AGENCIES

### Coverage

Nassau & Suffolk Counties  
Queens  
Brooklyn  
Bronx  
Westchester  
Upper Manhattan

## Diaspora Talk & Inspirational Music Station

OFFERS QUALITY PROGRAMMING AND PROFESSIONAL ADVERTISING TO OUR FAMILY OF BROADCASTERS AND LISTENERS.

Our *more than 20 years of experience in the Diaspora & Christian Community* is evidence of our commitment to building sound communities through quality programming. At **Diaspora Talk & Inspirational Music Radio**, you'll join a family of broadcasters who use radio as an effective medium for reaching the masses. Our goal is to develop a cost effective, response-producing campaign that works for you!

### DIASPORA TALK & INSPIRATIONAL MUSIC RADIO

#### RADIO FOR THE ENTIRE FAMILY

- Contemporary, classic and traditional Inspirational music at its best.
- Influential and up-and-coming ministers from churches in the surrounding broadcast area.
- Well-known radio personalities.
- Informative and educational talk shows geared towards self-improvement.

#### WHY DIASPORA TALK & INSPIRATIONAL MUSIC RADIO?

- An untapped demographic with buying power that operates in a fast growing multi-billion dollar industry.
- Listeners are loyal and committed to our family of broadcasters.
- Maintains a strong presence in the Diaspora & Christian Community.
- Offers competitive programs and advertising.



## **DIASPORA TALK & INSPIRATIONAL MUSIC RADIO'S PROFESSIONAL STAFF**

**Our staff will assist you every step of the way with your broadcast, commercials or informative and educational talk shows geared towards one's self enlightenment and empowerment.**

## **TARGET AUDIENCE & DEMOGRAPHICS**

Based on our research and marketing department, there are over 1,500 churches and approximately 2.5 million Christians living in NYC, who make up the audience for Diaspora Talk & Gospel Radio.

Our listening audience is 18+, with 60% being women with children. They are known to be loyal to products and services that meet their needs. When it comes to getting real results, the right audience is tuned to Diaspora Talk & Gospel Radio.

We effectively reach thousands of people in our surrounding broadcast areas.

## **BLOCK PROGRAMMING**

Our unique programming offers you the opportunity to purchase your own block of radio time. You can purchase block time of 30 minutes or 60 minutes.

We also offer the opportunity for on-air interviews.

We will assist in producing your radio program with the full support of our technical staff.

## **INFOMERCIAL**

Develop your own marketing ideas with assistance from our staff of professionals.

Maximize your exposure at affordable rates.

Reach a network of potential customers that will help expand your business.

**SPECIAL INTRODUCTORY HOURLY RATES  
FOR YOUR OWN SHOW**

**Starting  
at \$150**  
1/2 hour - \$75

**SPOT ADVERTISING & INFORMERCIAL RATES**

	<b>60 SECONDS COMMERCIAL</b>	<b>30 SECONDS COMMERCIAL</b>
<b>1 TIME</b>	\$30.00	\$15.00
<b>3 TIMES OR MORE</b>	\$100.00	\$45.00

**INFOMERCIAL SPECIAL**

**Promote your business weekly with a  
5-minute interview for only**

**\$50**

## SUMMARY

- Quality programming and professional advertising to our family of broadcasters and listeners.
- Over 20 years of experience in the Diaspora & Christian Community is evidence of our commitment to building sound communities through quality programming.
- Our purpose is to bring your ministry or business directly into the Diaspora & Christian Community.
- You'll join a family of broadcasters who use radio as an effective medium for reaching the masses.
- Our goal is to develop a cost-effective, responsive campaign that works for you.



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